

FACT SHEET 7 PUBLICITY AND ADVERTISING

The Hirer must display signs at each entrance to the park within which the event will be held in order to inform the general public of the event. The sign must state the nature of the event, the times and dates on which the area will be closed to the public, the times and dates of set-up and take down. The sign must be in place 2 weeks prior to the event.

Erection of publicity signs / banners are permitted a maximum of 14 days prior to the event subject to approval. All signs / banners must be removed immediately after the event has taken place.

No fly posters or stickers or unauthorised notices shall be attached to any part of the fabric of the park/site. The Hirer is responsible for all costs incurred for the removal of any fly posters or stickers, which can be directly attributed to the event.

The Hirer shall ensure that any admission charges being levied are stated clearly in all publicity material and at all entrances to the event.